CONNECT

# THREATED MODCONES

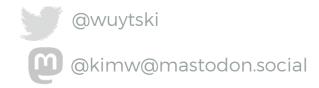
THREAT MODELING IS FOR EVERYONE



### **Shifting Privacy In**

The one where privacy and security become F-R-1-E-N-D-5

#### **Kim Wuyts**



# Kim Wuyts



Privacy engineering researcher |
Threat modeling enthusiast |
privacy-by-design advocate |
LINDDUN privacy threat modeling
designer

- Has PhD in privacy engineering
- Was Senior Researcher at DistriNet, KU Leuven, Belgium











#### What to take away?

- Privacy is important
- Threat modeling can be used to implement privacy
- ∘ Privacy and security threat modeling are F·R·I·E·N·D·S
  - They strengthen each other
  - They require different mindsets
  - Combined analysis is more efficient than separate



# Privacy It matters!



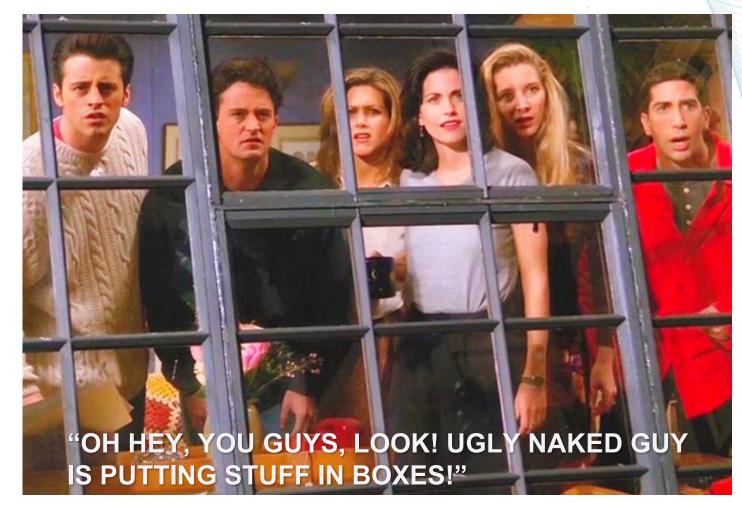
# THREAT DE MODCON



© Friends, NBC, via 9gag.com

# THREAT

# **Privacy matters**



Tesla workers shared images from car cameras, including "scenes of intimacy" Ars Technica, April 2023

#### What your car (company) can collect about you

- Name
- Address
- Phone number
- Email
- Date of birth
- your credit card number social security number
- Driving habit and style
- Use of accelerator
- Location history

- Marital status
- Race
- Education
- Medical information
- Health insurance information
- genetic information
- Facial templates
- Keystroke
- Physical or mental disability

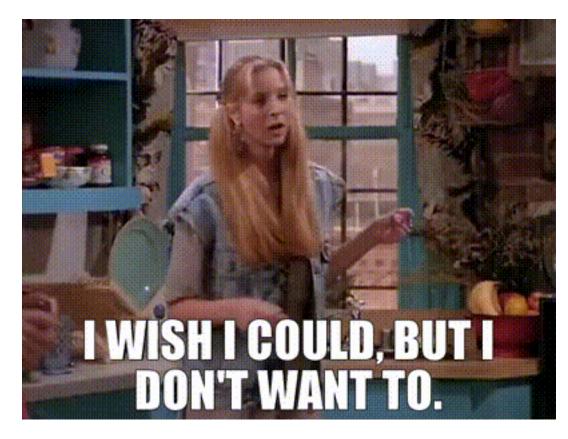


- Voiceprints
- audio recordings of vehicle occupants
- Pictures
- Iris or retina scans
- Gait
- Sleep data
- Sexual activity
- Religion or creed
- Philosophical beliefs
- • •

# THREAT

# WE NEED PRIVACY BY DESIGN!







# THREATED

But... we already do security

Align and integrate privacy in secure development lifecyle



# Privacy

Not a synonym for <u>security!</u>



#### Privacy is NOT confidentiality







Unlinkability

Disassociability

**Transparency** 

Predictability

Intervenability
Manageability

M. Hansen, M. Jensen and M. Rost, "Protection Goals for Privacy Engineering," 2015 NISTIR 8062 An Introduction to Privacy Engineering and Risk Management in Federal Systems, 2017



## THREAT



- Can data items be tied together?
- What extra information could be extracted from this?

From cheating to pregnancy reveals, wearables know what you're doing intimately

Researchers find smart meters could Tests on smart meters made by German company Discovergy show that reveal favorite TV shows

Someone with network sniffing skills and equipment could determine

© Icons by flaticon





#### WANT TO KNOW MORE?

We hope you will not read this part because when you click on this link you will sell us your soul.

YES!

SHOW ME THE COOL STUFF

No. I am a boring person

Security

**AND** 

**Privacy** 





# Varied viewpoints Diverse team for cross-functional collaboration

#### **Security** strengthens privacy

Technical details & attacks

**Asset-focused** 

Confidentiality is essential for privacy

#### **Privacy** strengthens security

Logical business flows

**Data-centric & user-focused** 

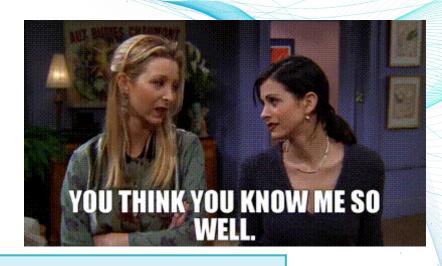
Minimization to reduce breach impact



# Privacy

In Security Threat Modeling

What are we working on?
What could go wrong?
What are we going to do about it?
Did we do a good enough job?

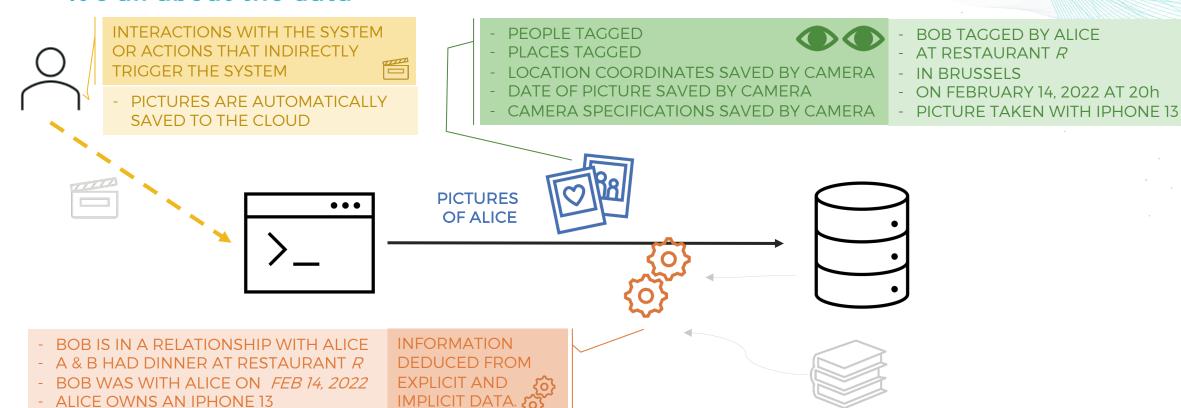


#### What are we working on?

	Security	Privacy
Assets	Kinds of data, Storage technology	More fine-grained, Data purpose
Controls	Protocols, encryption authentication	Access control, consent flows, PETs
Actors	Users, roles, attackers	Individuals, outsiders, organization itself

From Security Heroes vs. the Power of Privacy, by Avi D & Kim Wuyts, at Troopers 2023

#### It's all about the data







# THREATED

#### What can go wrong?

- Security threats
- Privacy threats



### THREATED

#### What can go wrong?

- Security threats
- Privacy threats
- Reusable knowledge base
  - STRIDE SECURITY
  - LINDDUN PRIVACY
  - EoP security
  - INCLUDES NO DIRT SECURITY PRIVACY
  - PLOT4AI PRIVACY
  - TRIM PRIVACY
  - STRIPED SECURITY PRIVACY
  - CTM SECURITY

Allow for creativity by including both craft and science.

- Threat Modeling Manifesto



#### Privacy threats on the individual





#### Linking

Personal data can be **combined** and more information can be extracted.

#### **Identifying**

Data can be **tied to** a natural **person**.

#### **Non Repudiation**

Impossible to **deny** involvement.

#### **Detecting**

Based on **observations**, additional information can be **assumed**.

# Data Disclosure

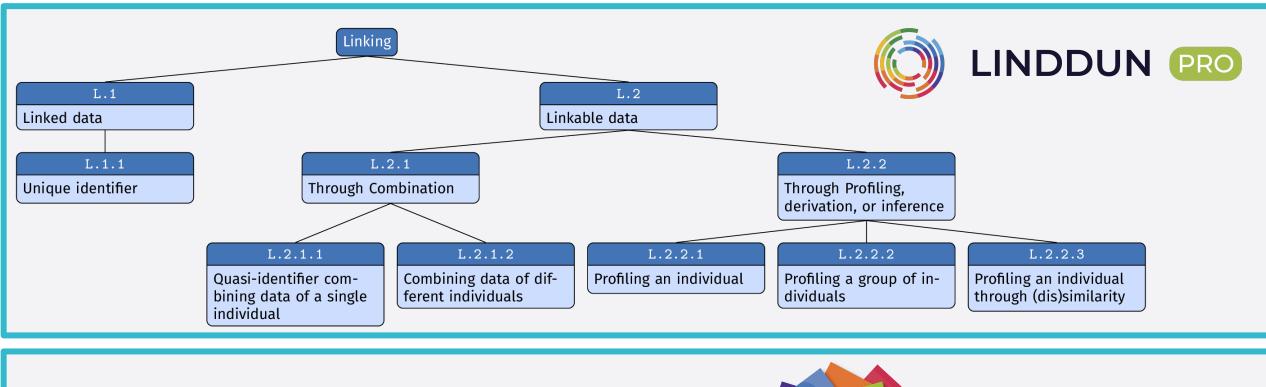
**Processing** of personal data **beyond proportion**.

#### **Unawareness**

Lack of transparency & control

#### Non Compliance

Lack of **best practices** integration





#### What could go wrong?

**Privacy threats** 

# THREAT

# DOES THIS PRIVACY THREAT APPLY?

#### What could go wrong?

**Privacy threats** 

Question 1
CAN IT HAPPEN?

DOES THIS
PRIVACY
THREAT
APPLY?



#### What could go wrong?

**Privacy threats** 

Question 1
CAN IT HAPPEN?

DOES THIS
PRIVACY
THREAT
APPLY?

**Question 2** 

WOULD IT BE A PROBLEM?

FOR THE INDIVIDUALS INVOLVED



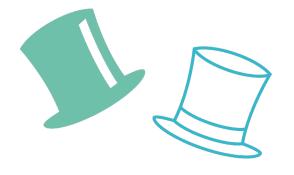


# THREATED

#### What can go wrong? Looking for threats

- Security and privacy perspective required
- How?
  - Combined analysis
  - Separate scoped security and privacy analyses





# THREAT

#### What can go wrong? Looking for threats

- Security and privacy perspective required
- How?
  - Combined analysis for ad-hoc brainstorming
  - Separate scoped systematic security and privacy analysis
    - First security, then privacy focus



# What can go wrong? Documentation

#### **Threats & Assumptions**

- To the point
- Relevant
- Up to date



## THREAT

#### What are we going to do about it?

#### **Privacy strategies & tactics**

Minimize – Abstract – Separate – Hide Inform – Control - Demonstrate – Enforce

#### **Privacy patterns**

Privacypatterns.org – privacypatterns.eu

#### **PETS**

Privacy Enhancing Technologies



# What are we going to do about it? Align privacy with security, functionality, ...

#### Full functionality - "Positive sum" approach

- No add-ons. Integrate early.
- Don't go for separate solutions but aim for combined mitigation.

## THREAT









- Data protection / compliance requires a risk-based approach.
  - Is residual risk acceptable for the individuals at stake?
- Cover all aspects of the system?
- Cover all threat knowledge?

Continuous refinement over a single delivery.

Threat Modeling Manifesto



#### What to take away?

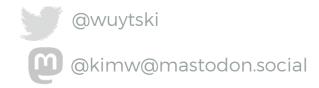
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