# GLOBAL MEETUP

# Threat Modeling in the Age of Al

November 14, 2024 11am ET



#### About the Community Meetup



#### Our Goal

Exchange real-world experience, share practical knowledge, validate ideas to improve our own practice.

#### • Chatham House Rule

Participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed.

#### Agenda

- 11:00 Welcome, intro, photo
- 11:05 Presentation
- 11:20 Small group discussion
- 11:45 Readout and insight sharing
- 11:55 Closing and announcement





#### Susanna Cox

Chief Data Officer, BobiHealth Core Author Team, OWASP AI Exchange

#### Roadmap



- This talk is about: understanding the centrality of data to AI/ML system security, and applying that knowledge, through the lenses of 3 methodologies.
- **Tool-agnostic:** We are focusing on understanding how **the role of data** changes threat vectors for AI vs traditional systems
- **Goal:** To become prepared to **think critically about data** & model threats in any AI/ML-driven environment

## Threat Modeling Manifesto



"Threat modeling is analyzing representations of a system to highlight concerns about security and privacy characteristics."

*"At the highest levels, when we threat model, we ask four key questions:* 

- What are we working on?
- What can go wrong?
- What are we going to do about it?
- Did we do a good enough job?"

Source: <u>Threat Modeling Manifesto</u>

# Data: From New Oil to New Attack Vector

#### 2010s: Data is the "new oil"

- Tremendous potential value
- Al viewed as low-to-no security risk, high reward

#### 2020s: Data is the new attack vector

- Tremendous potential threats
- As more systems include Al, risk spreads

# Al Is About Scale



- Requires operationalization
- MLSecOps as a related discipline to DevSecOps
- Operationalization gives many (but not all!) of the answers to:
  - > What are we working on
  - > What can go wrong
  - > What we are going to do about it
  - > Whether we did a good enough job



#### Three Approaches to Understanding Al-Specific Threats

- <u>NIST AI 100-2e2023</u>
  - CIA model, applied to AI
- OWASP AI Exchange
  - Dev/Deployment phases, MLSecOps
- Boolean path threat model + OODA Loop
  - Game theoretic, boolean, OODA



- Traditional CIA: *Confidentiality, Integrity, Availability*
- What does this mean for AI?
- <u>NIST AI 100-2e2023</u> Taxonomy refers to CIA model ++



#### Availability Breakdown

"An AVAILABILITY ATTACK is an indiscriminate attack against ML in which the attacker attempts to break down the performance of the model **at deployment time.**"

- Data poisoning: when the attacker controls a fraction of the training set
- Model poisoning: when the attacker controls the model parameters
- Energy-latency attacks via query access
  - Energy-latency attacks "exploit the performance dependency on hardware and model optimizations to negate the effects of hardware optimizations, increase computation latency, increase hardware temperature and massively increase the amount of energy consumed."

Source: <u>NIST AI 100-2e2023</u>



#### **Integrity Violations**

"An INTEGRITY ATTACK targets the integrity of an ML model's output, resulting in incorrect predictions performed by an ML model."

#### • Evasion attack at deployment time

• Modifying testing samples to create adversarial examples which are misclassified by the model to a different class, while remaining imperceptible to humans

#### • Poisoning attack at training time

- Targeted poisoning: to violate the integrity of a few targeted samples; assumes that the attacker has training data control to insert poisoned samples
- Backdoor poisoning: requires the generation of a Backdoor Pattern, which is added to both the poisoned samples and the testing samples to cause misclassification. Backdoor attacks are the only attacks in the literature that require both training and testing data control.
- Model poisoning: could result in either targeted or backdoor attacks; attacker modifies model parameters to cause an integrity violation

Source: NIST AI 100-2e2023

#### Privacy Compromise at Deployment Time

"Attackers might be interested in learning information about the training data (resulting in DATA PRIVACY attacks) or about the ML model (resulting in MODEL PRIVACY attacks)."

Attacker objectives: compromising the privacy of training data, such as

- **Data Reconstruction**: *inferring content or features of training data*
- **Membership-Inference Attacks**: inferring the presence of data in the training set
- **Data Extraction:** *ability to extract training data from generative models*
- **Property Inference**: inferring properties about the training data distribution
- **Model Extraction:** a model privacy attack in which attackers aim to extract information about the model

Source: NIST AI 100-2e2023

#### An Al-Tailored Approach: Understanding Threats in Their Lifecycle Phases

Many AI-specific vulnerabilities occur during **key phases** in the **AI development lifecycle**:

- > Training time
  - Poisoning
- > Deployment time
  - Evasion & Privacy
  - Model theft



### AIML Lifecycle Phases: Data Roles & Risks

#### > Training Time

Risk: **Poisoning** - Manipulating data that the model uses to learn, in order to affect the algorithm's behavior

- Example: "an attacker breaks into a training set database to add images of houses and labels them as 'fighter plane', to mislead the camera system of an autonomous missile. The missile is then manipulated to attack houses."
- Mitigations: Protect data, increase or alter data so poisoning is less effective, build models resilient to poisoned data (possibly through adversarial training), and monitor data for poisoning attacks

Source: Owasp AI Exchange, <u>3.1.1. Data poisoning</u>

#### AIML Lifecycle Phases: Data Roles & Risks



#### > Deployment Time

Risk: **Evasion** - creating input which maliciously misleads a model into performing its task incorrectly

- Example: "slightly changing traffic signs so that self-driving cars may be fooled."
  - **Note:** these changes are often mathematically optimized so as to be imperceptible to humans
- Mitigations: Monitor data for unusual or known malicious inputs, distort inputs in order to make adversarial changes ineffective, design systems which are more robust to adversarial examples (possibly through adversarial training)

Source: Owasp AI Exchange, <u>2.1. Evasion</u>



### AIML Lifecycle Phases: Data Roles & Risks

#### > Deployment Time

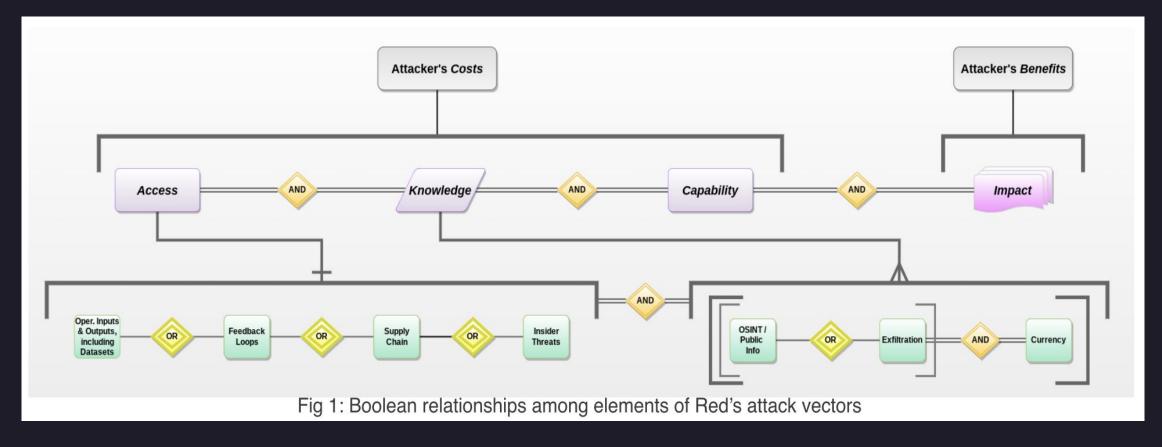
#### **Risk: Sensitive data disclosure**

- Example: "The output of the model may contain sensitive data from the training set, for example a large language model (GenAI) generating output including personal data that was part of its training set. Furthermore, GenAI can output other types of sensitive data, such as copyrighted text or images..."
  - **Note:** Data from the training set can be disclosed by either malicious activity or normal use
- Mitigations: Filter sensitive output, obscure confidence indications, keep models small to prevent overfitting/memorization

Source: Owasp AI Exchange, <u>2.3. Sensitive data disclosure through use</u>



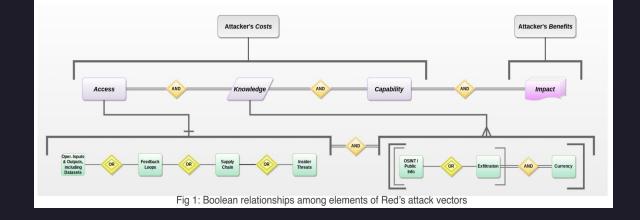
Boolean path threat model + OODA Loop: Attacker's *costs* & *benefits* required for success



At the highest level, Red [the adversary] must do **four things**:

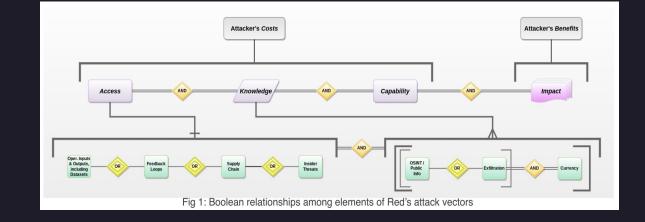
- 1. Access the system in question
- 2. Know enough to conduct an attack
- *3. Have resources & capability to carry out*
- *4. Create negative mission repercussions for defenders*





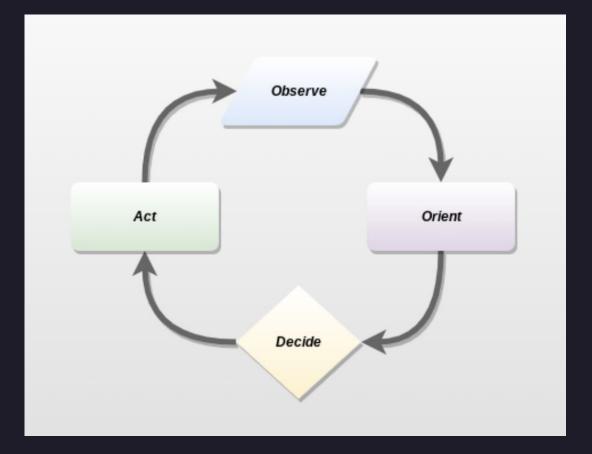
In AIML systems, an attacker might:

- Gain knowledge of model behavior or specs via probing the system
- Gain access to training data via user-created intake, feedback loops, supply chain, or IT security breach



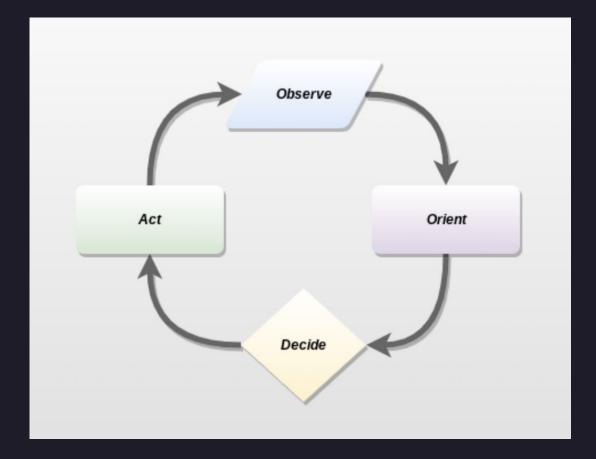
The OODA Loop is:

- An information processing & decision framework used in tactical ops
- Game theoretic modeling for Information Warfare
- Modeling how adversaries & defenders must gather information, filter, make decisions, and act to create impact



In AIML systems, the OODA Loop changes:

- Al can help Red to gather, filter, make decisions & execute faster
- Access to Blue's data & feedback loops tighten Red's OODA loop
- Blue may have increased difficulty remaining inside Red's loop



#### Mapping & Securing the Attack Surface: Operationalization & Data Intelligence



Three steps to understanding your AIML system attack surfaces:

- 1. Know your data *flows*
- 2. Know your data *provenance*
- 3. Know your data *governance*

#### Three questions to ask:

- 1. Is it secure?
- 2. Can we operationalize?
- 3. Does it scale?

# Resources

- <u>OWASP AI Exchange</u>
- <u>NIST AI 100-2e2023</u>
- <u>Threat Modeling Manifesto</u>
- <u>Threat Modeling Capabilities</u>
- <u>Securing AIML Systems in the Age of Information Warfare</u>
- <u>anglesofattack.io</u>

#### **Small group discussions** in Zoom breakout rooms

Duration: 13 minutes

#### **Prompts:**

- How does the role of data in AI systems change the attack surface? How can security professionals adjust their thought processes around this?
- Does the CIA triad (confidentiality, integrity, and availability) still apply to AIML systems? Why or why not?



# Insight Sharing

Take home message from Susanna

> In AIML systems, data is key.

Know where your data comes from, know how it flows, and use operationalized controls in the appropriate development phases to protect, mitigate potential events, and return to trusted states.



#### Small group discussions in Zoom breakout rooms

#### **Duration:** 25 minutes

#### **Prompts:**

- How does the role of data in AI systems change the attack surface? How can security professionals adjust their thought processes around this?
- Does the CIA triad (confidentiality, integrity, and availability) still apply to AIML systems? Why or why not?



# Insight Sharing

To our speakers and discussion facilitators –

#### Announcements

- Event recap available in TMC forum tomorrow
- Local meetups in London (Nov 27), Barcelona (Nov 28), Tokyo (Dec 7)
- January meetup: Threat Modeling and Success Metrics
- Hackathon 2025 mentor/judge interest

